* NEW JERSEY NATIONAL GUARD *

COUNTERJE

DRUG DEMAND REDUCTION OUTREACH

7-OII Kratom





7-OH is a potent, concentrated opioid compound derived from the kratom plant, Mitragyna speciosa. While it occurs in very small amounts in natural kratom, modern products —often marketed as "enhanced kratom"—contain highly concentrated synthetic or semi-synthetic versions of 7-OH. This creates a powerful, addictive, and unregulated substance that is far more dangerous than traditional kratom.

When mixed in drinks, it produces potent opioid-like effects and can lead to severe side effects, overdose, and even death. The visual characteristics of the drink depend on the form of 7-OH used, but in all cases, the primary impact is on the body, not the appearance of the beverage.



SCAN FOR MORE INFO

- Some people use 7-OH as a self-medication for chronic pain, believing it to be a more natural alternative to prescription opioids.
- Others use it to manage the symptoms of opioid withdrawal and reduce cravings.
- Products are also marketed for mood elevation, relaxation, and increasing focus.









These products are often sold as pills, gummies, drink mixes, and candies in gas stations, smoke shops, and online.

Effects and potency

- High potency: Studies indicate that 7-OH can be up to 13 times more potent than morphine by weight in its interaction with the brain's mu-opioid receptors.
- Opioid-like effects: By activating the same receptors as opioid drugs like heroin, 7-OH can produce pain relief, euphoria, and sedation.
- Increased risk: The high concentration and potency of 7-OH in synthetic products increase the risk of dependency, withdrawal, and overdose.
- Brain function: A 2025 study on rats found that low doses of 7-OH increase dopamine release, while high doses decrease it.