



Patricia A. Ruggiero,
Superintendent

CITY OF HACKENSACK

RECREATION DEPARTMENT

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Dear Business Owner:

Let me take this opportunity to introduce you to the Hackensack Youth Basketball Program. Established over 20 years ago, HYB has built a proud tradition of developing boys and girls basketball skills, as well as a desire to field competitive teams that produce players who will enjoy future success at the high school and college levels. Even more importantly, the organization has had a positive impact on the lives of Hackensack area youth, their families, and the community. The HYB Program is guided by the Hackensack Recreation Dept whose primary revenue source is the registration fees paid by families, which we try to keep at an affordable cost for all.

In order to do this we are asking local businesses to become a Team and/or Organization Sponsor for the 2014-2015 season. Your contribution will be targeted exclusively to help lower the growing costs of the program for over 200 young players, enabling them to fully participate and enjoy the sport of basketball.

We are offering a 2' x 3' Sponsor Banner for \$200.00 which will be prominently displayed on the wall in our gym. Your company name and/or logo can be printed on it, per your instructions. This is a wonderful way to advertise your organization and show support for the children.

On behalf of the HYB Program, I would like to thank you for your generosity.

Very truly yours,

Patricia A. Ruggiero,
Supt. of Recreation

PR

Company Name: _____

Fee: \$200.00 Paid by: Check # _____ Cash: _____
(Please make checks payable to: City of Hackensack)

ATTACH BUSINESS CARD OR LOGO FOR BANNER OR USE REVERSE SIDE FOR ADDITIONAL COPY.